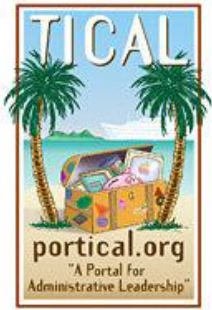


Let's Use Tech Wisely, Ladies!

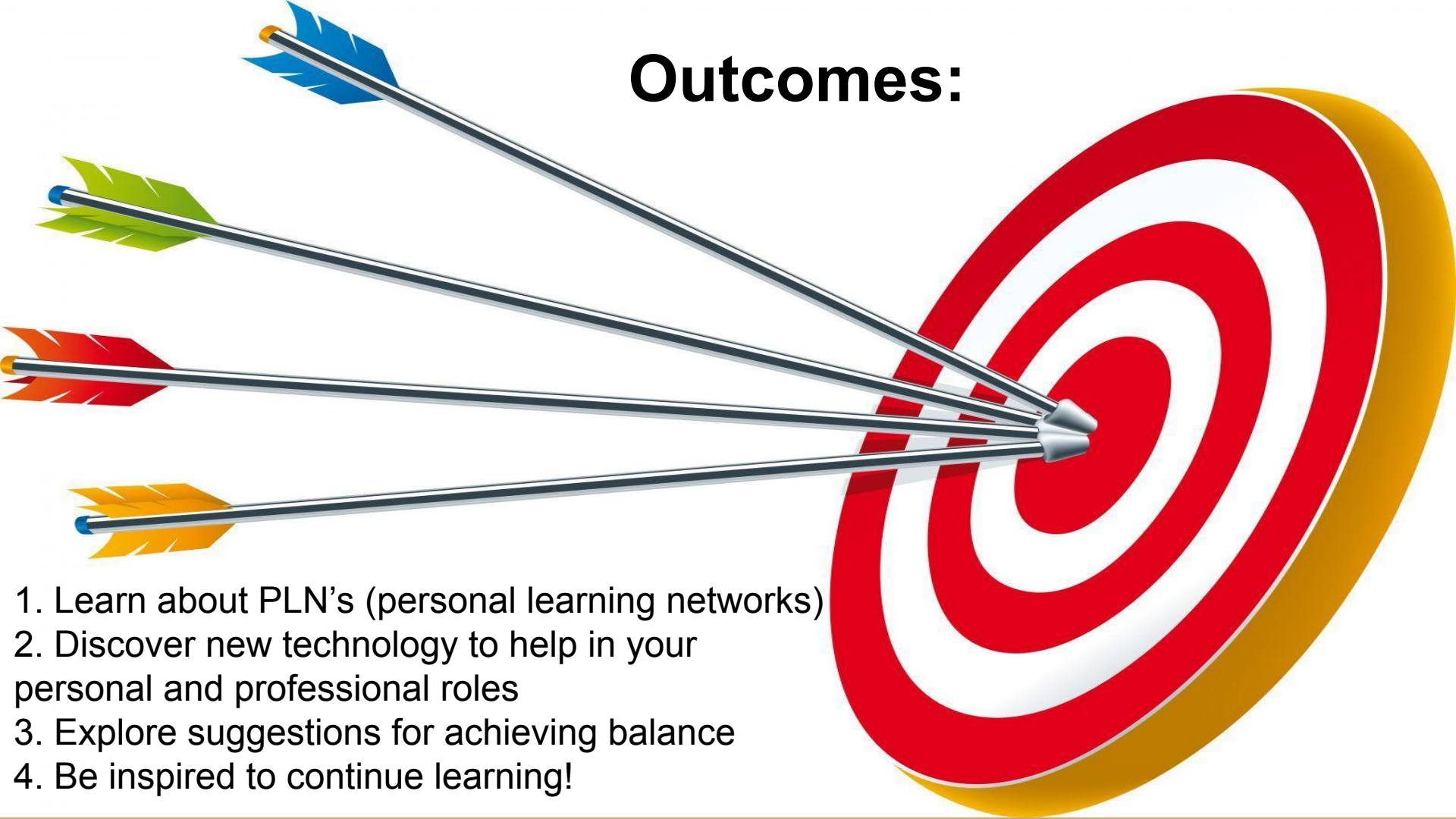
Build Networks, Get Organized,
and Brand Yourself!



Dr. Lisa Gonzales
CASBO Northern Section
Chief Business Officer - Mt Diablo Unified
bit.ly/casboconference2021



Outcomes:



1. Learn about PLN's (personal learning networks)
2. Discover new technology to help in your personal and professional roles
3. Explore suggestions for achieving balance
4. Be inspired to continue learning!

What is a PLN?

Personal learning network

From Wikipedia, the free encyclopedia

A **personal learning network** is an [informal learning](#) network that consists of the people a learner interacts with and derives knowledge from in a [personal learning environment](#). In a PLN, a person makes a connection with another person with the specific intent that some type of learning will occur because of that connection.^{[1][2]}

An important part of this concept is the theory of [connectivism](#) developed by [George Siemens](#) and [Stephen Downes](#). Learners create connections and develop a network that contributes to their professional development and knowledge.^[3] The learner does not have to know these people personally or ever meet them in person.^[2]

The following is an excerpt from Dryden's and Vos' book on learning networks:^[4]

"For the first time in history, we know now how to store virtually all humanity's most important information and make it available, almost instantly, in almost any form, to almost anyone on earth. We also know how to do that in great new ways so that people can interact with it , and learn from it."

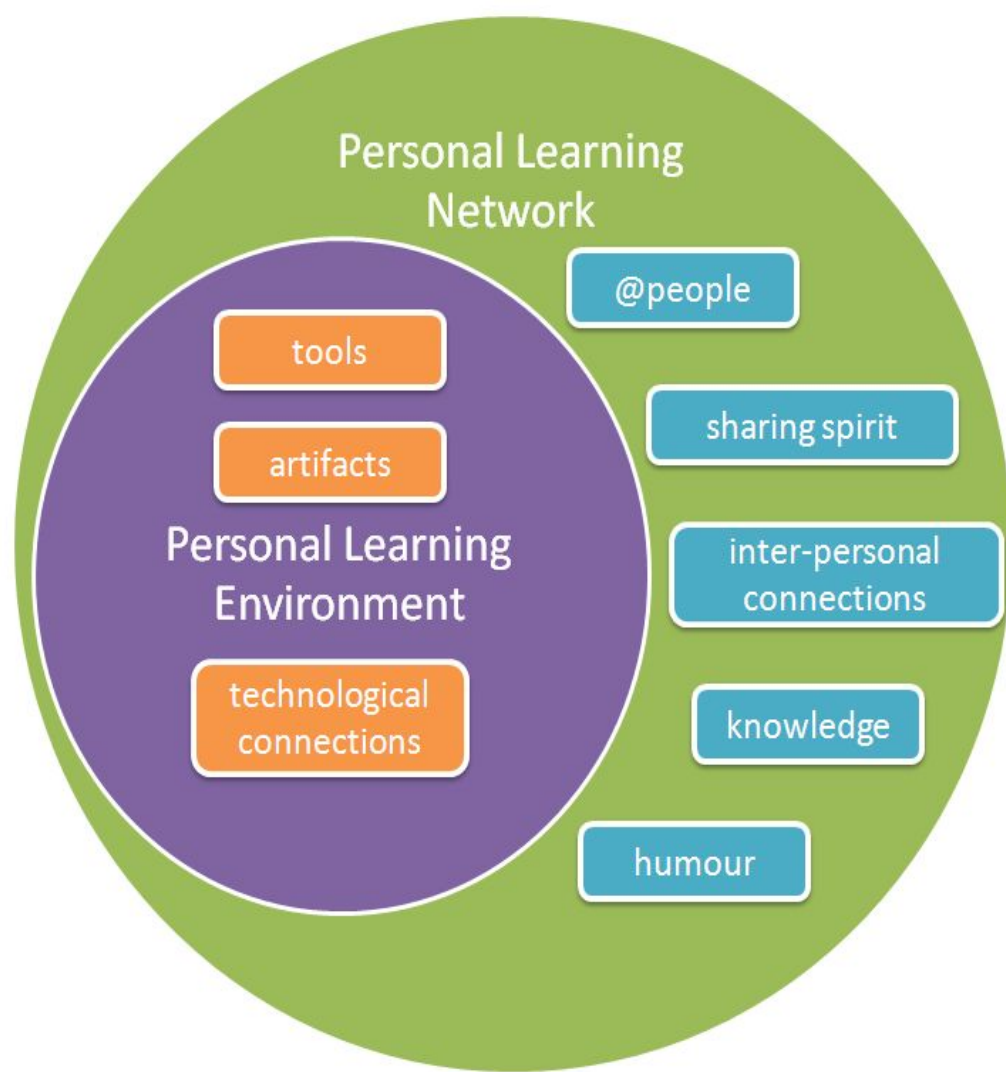
Personal learning networks share a close association with the concept of [personal learning environments](#). Martindale & Dowdy ^[5] describe a PLE as a "manifestation of a learner's informal learning processes via the Web".

And I should do this because....huh?

- Connect with others
- Free professional development
- Stay on the “cutting edge”
- Be part of a larger conversation
- Share with your staff, your network, the unknown

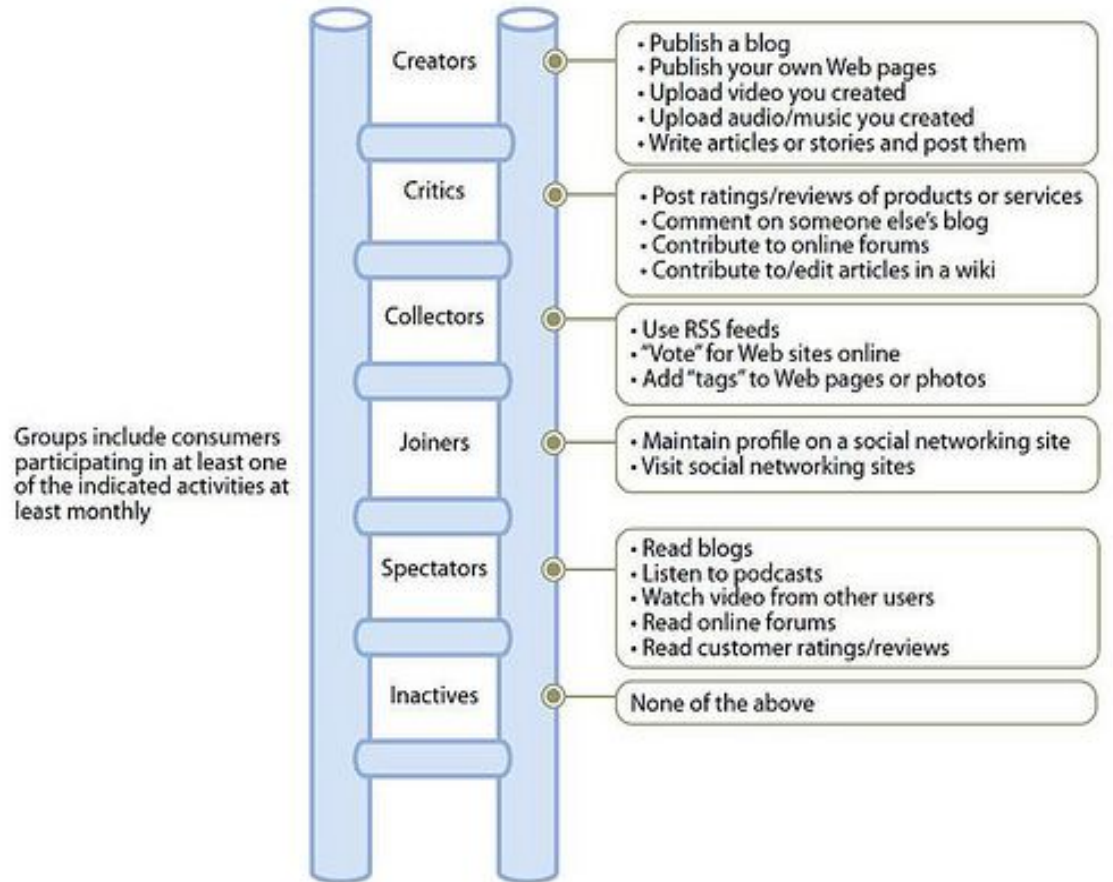




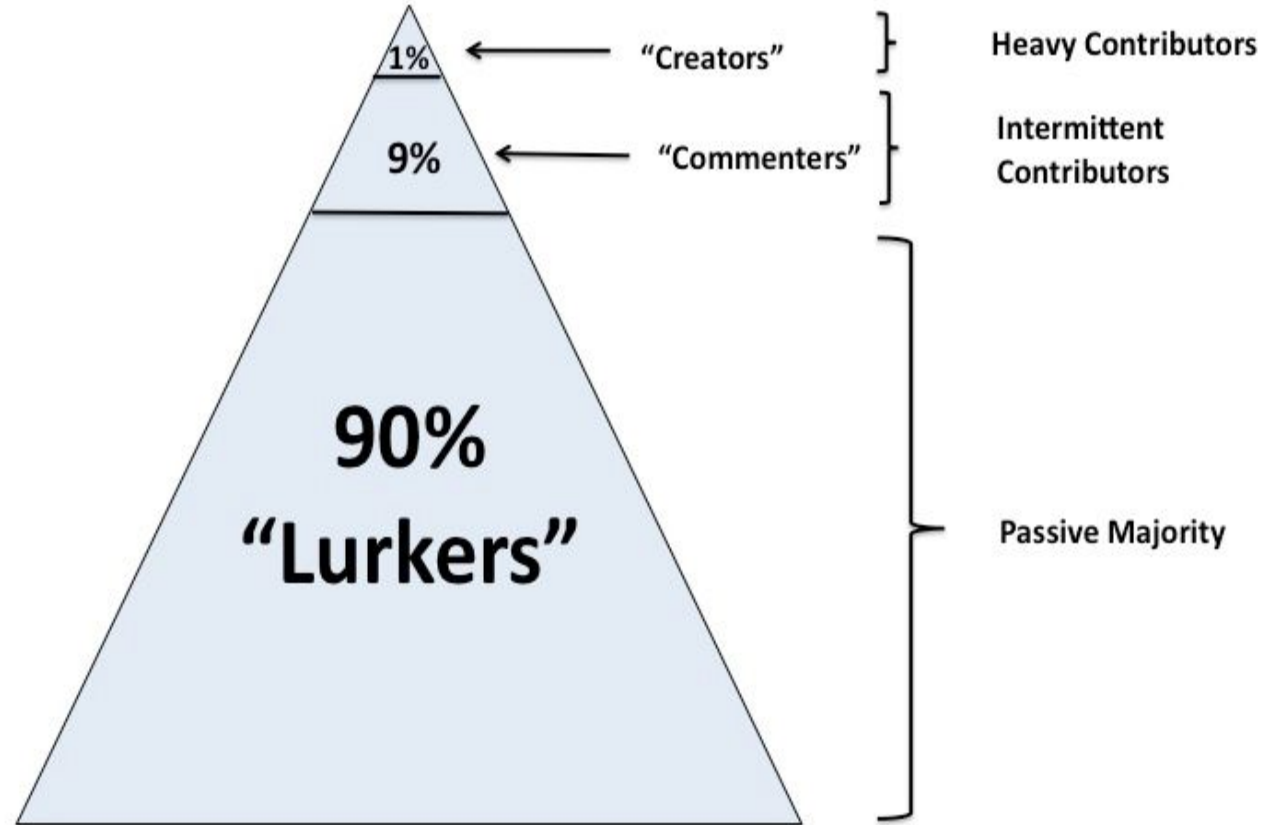


Stages of Development

Figure 1 The Social Technographics Ladder



Lurkers





What are you doing?

140

I'm creating a Twitter Tutorial for my loyal Blog Readers!
less than 5 seconds ago

tweet

Warning! Don't sign in to take Twitter.com from a DM. Read more on our blog.



newfacebookuser I'm creating a Twitter Tutorial for my loyal Blog Readers! [less than 5 seconds ago from web](#)



2urfuture Amazing Video, never seen anything like it! It shows an untapped side of the Human Capabilities. <http://is.gd/ErExt> Enjoy!
about 2 hours ago from web



2urfuture HEY! ALL OF YOU GUYS ROCK! I WANT YOU TO KNOW THAT EVERYONE OF YOU ARE SPECIAL TO ME! THANKS FOR FOLLOWING!
about 5 hours ago from web



2urfuture To all my tweeting tweeps out their. Today I'm going to take the day off from twitter. Will be back tomorrow with lots of great content!
about 11 hours ago from web



2urfuture So I'm sure they wouldn't mind me unfollowing them.



newfacebookuser

1

following

1

followers

updates

Home

@Replies

Direct Messages 0

Favorites

Everyone

Following 101



Device Updates

Set up SMS updates



Message

More...

Dr. Lisa M. Gonzales · 1st 

Chief Business Officer at Mt. Diablo Unified School District

San Francisco Bay Area · [500+ connections](#) · [Contact info](#)



Mt. Diablo Unified School District



University of Southern California

Components to Consider..

- Build out your resume
- Add a photo (google yourself!)
- Add presentations you have done
- Include your community work
- Link to articles or website links of work



- Key education stories statewide
- Local newspaper, foundation, reputable blog links for pertinent issues
- Provides a global perspective of CA issues

The screenshot shows the FCMAT website's "News In Education" section. The header includes the FCMAT logo and navigation links for Services, News, Fiscal Tools, Professional Learning, Other Services, Publications & Reports, and About FCMAT. The main heading is "News In Education" with a subtext explaining that FCMAT provides links to California K-12 news stories as a service to the industry, though some may be inaccessible due to subscription policies. Three news items are listed:

- Kern HSD announces plan to offer in-person instruction to all grades by end of April**
MAR 26, 2021
The Kern High School District made a big announcement Thursday: It aims to drastically ramp up its reopening plans by bringing back all grade levels by April 28.
- As grades dip, Ventura Unified to promote on-screen presence**
MAR 26, 2021
School sites within Ventura Unified School District are working together to promote students turning on their cameras during distance learning through the rest of the school year.
- Antioch Unified sticks with distance instruction for rest of year but offers 'learning centers'**
MAR 26, 2021
Students in the Antioch Unified School District will remain in distance learning through the end of the school year, although they'll have the option of doing their work inside a classroom where an adult can offer support.





MAR 20	<input type="checkbox"/> Women in School Business Leadership -...	bit.ly/casbowomen	2
MAR 4	<input type="checkbox"/> MDUSD COVID Testing	bit.ly/mdusdcovidtest	3,242
DEC 19, 2020	<input type="checkbox"/> Virtual Vision Board Party	bit.ly/2021virtualvisionparty	43
DEC 19, 2020	<input type="checkbox"/> Kennedy S, Class of 2023	bit.ly/kennedy2023	1

EDIT LINK



bit.ly/31pOhkz

COPY

SHARE

QR CODE

CREATED MAR 29

[Hide Link](#)

TITLE

Let's Use Tech Wisely, Ladies! - Google

CUSTOMIZE BACK-HALF

bit.ly/casboconference2021

PRO TIP: Create Links from any webpage in one click. [Get the Bitly extension](#) →

Add or create tag

SAVE



- provide just a few options
- use realistic time slots
- close quickly - force a quick response (24 hrs is good!)

The screenshot shows a Doodle poll interface. At the top, there are two rows of empty square checkboxes. Below is a calendar grid for the month of May. The days shown are May 11 (SAT), May 12 (SUN), May 14 (TUE), May 17 (FRI), May 21 (TUE), and May 26 (SUN). The names of the participants are listed on the left: Tom, Paula, John, and Emma. Availability is indicated by green checkmarks in the cells. The grid is surrounded by a light blue border with small checkmarks on the right and bottom edges.

	May 11 SAT	May 12 SUN	May 14 TUE	May 17 FRI	May 21 TUE	May 26 SUN
Tom		✓		✓		
Paula		✓	✓	✓	✓	✓
John	✓	✓	✓		✓	✓
Emma		✓				

asana:

Launch v1.0 - Asana

https://asana.com

asana: Search

AWESOME

Julie's Awesome

PROJECTS TAGS

Customers

Launch v1.0

Website Launch

Ad Campaign

Weekly Launch Meeting

Bugs

Launch Event Planning

Roadmap

Blog Roadmap

Office Details

Launch Celebration! :)

Candidates

Templates

Sprint Planning

New Product Launch

Office Remodel - Design

Office Remodel - Contractors

Recruit volunteers for...

Milestone 1:

6 [Avatar] Set up product blog

7 [Avatar] Add Graph for # Users

8 [Avatar] Mark Complete Graph for # Admins

9 [Avatar] Update Metrics Report to be easier to u...

Milestone 2:

11 [Avatar] Set up Email Server to Receive Emails

12 [Avatar] Add Age Filters to Graphs

13 [Avatar] Process Email to Determine Sender

Later:

[Avatar] Process Email to perform requested Action

12 [Avatar] Add Age Filters to Graphs

13 [Avatar] Process Email to Determine Sender

Later:

15 [Avatar] Process Email to perform requested Action

16 [Avatar] Purchase new Web Server

Share

Metrics 3 Weekly Launch M... 3 Marketing 1 New Archive

Weekly Launc...

Metric >

Metrics >

understand >

Development

Metrics

Development

Development

Weekly Launc...

8:59



Trips

Upcoming

Past



San Francisco, CA, January...

Sat, Jan 16 - Mon, Jan 18, 2021
(3 days)



Phoenix, AZ, December 20...

Thu, Dec 31, 2020 - Mon, Jan 4, 2021
(5 days)



Ontario

Sat, Dec 26 - Mon, Dec 28, 2020
(3 days)



San Francisco

Mon, Dec 21 - Tue, Dec 22, 2020
(2 days)



Girls To Idaho

Sat, Dec 19 - Wed, Dec 23, 2020
(5 days)



Trips



Alerts



Pro



Unfiled



More

8:59



Ontario, CA, November 2020

Thu, Nov 19 - Mon, Nov 23, 2020

THURSDAY, NOVEMBER 19, 2020

4:55 PST PM **SJC - ONT**
WN 1109 (Southwest Airlines)

4:55 PST PM **SJC - ONT**
WN 1109 (Southwest Airlines)

SATURDAY, NOVEMBER 21, 2020

6:00 PST AM **OAK - ONT**
WN 2731 (Southwest Airlines)

Home2 Suites by Hilton Reno
Check in: 3:00 PM PST
1111 Meadowood Mall Link Reno NV
89502 US

SUNDAY, NOVEMBER 22, 2020

Home2 Suites by Hilton Reno
Check out: 12:00 PM PST
1111 Meadowood Mall Link Reno NV
89502 US

MONDAY, NOVEMBER 23, 2020

6:45 PST PM **ONT - OAK**
WN 1375 (Southwest Airlines)

6:45 **ONT - SJC**



Trips



Alerts



Pro



Unfiled

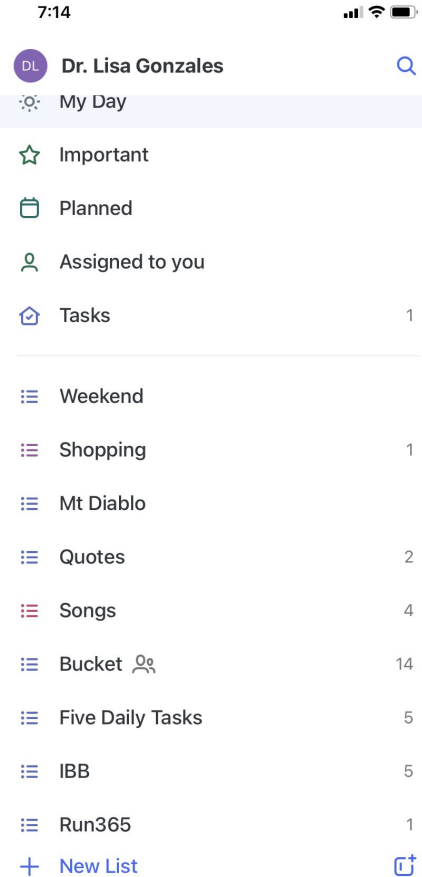


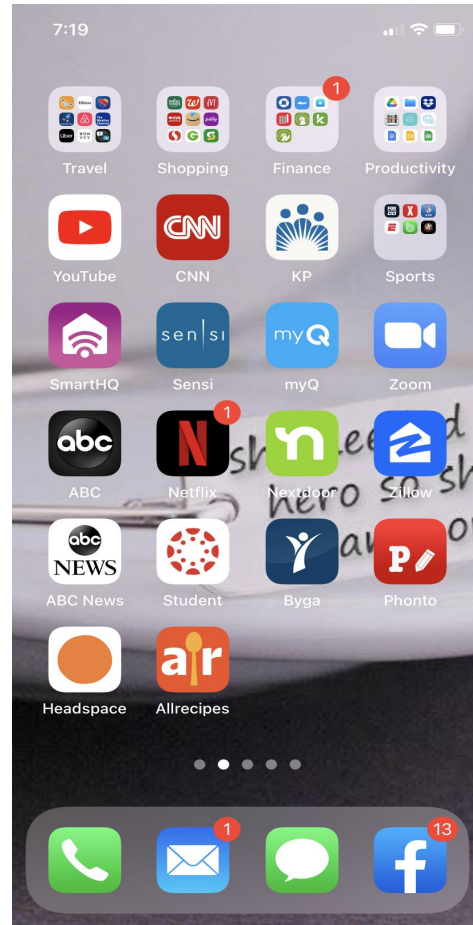
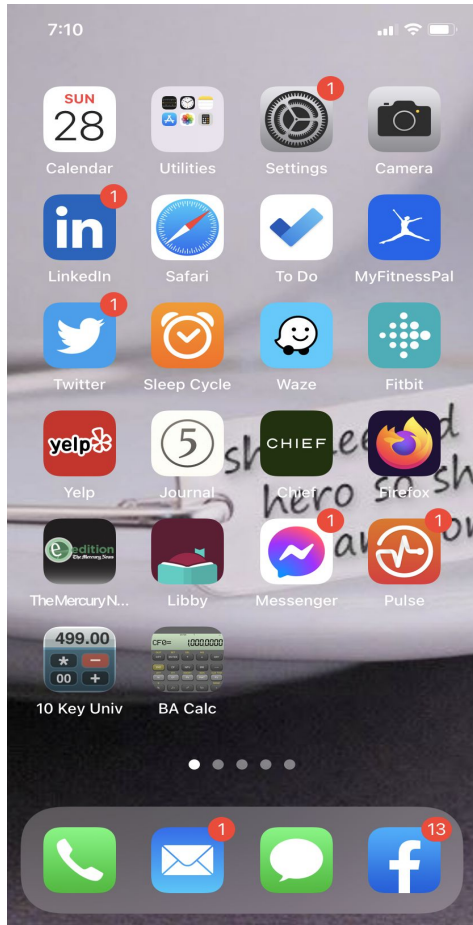
More



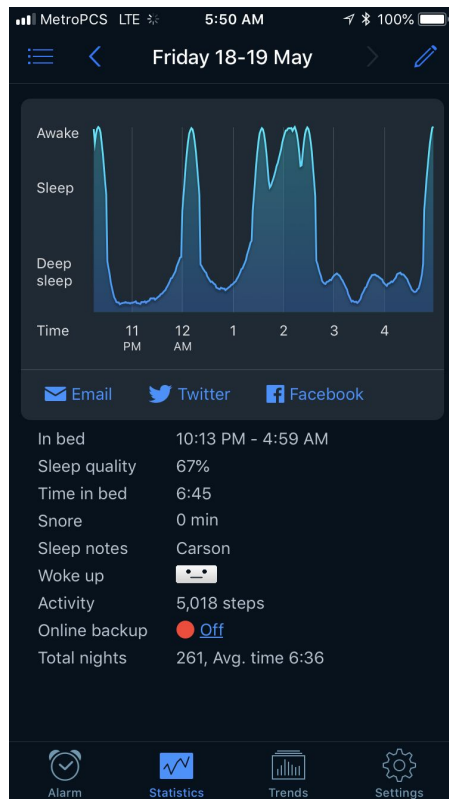
Microsoft To Do

- ❑ It's with you wherever you go
- ❑ Make as many lists as you want
- ❑ Accessible by computer
- ❑ Can share lists
- ❑ Can be scheduled for certain days and times
- ❑ Can be assigned to other people





Sleep Cycle



TouchNote

MetroPCS LTE 5:51 AM 100%

Orders

To Norma Rodriguez
Mailed 1 Mar 2018



The Women of ACSA Region 8

To Kennedy
Mailed 25 Feb 2018



Send Credits Invite Orders More

MetroPCS LTE 5:51 AM 100%

Orders

To Landry
Mailed 5 May 2018

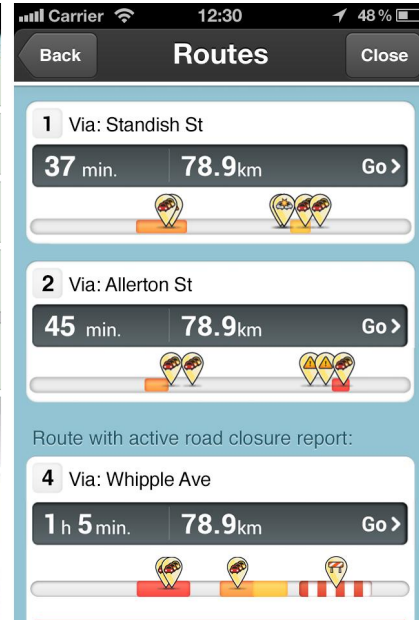
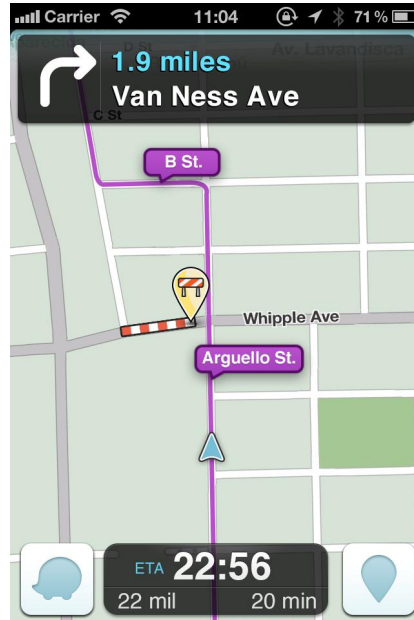


2018 Cal North State Cup Champs

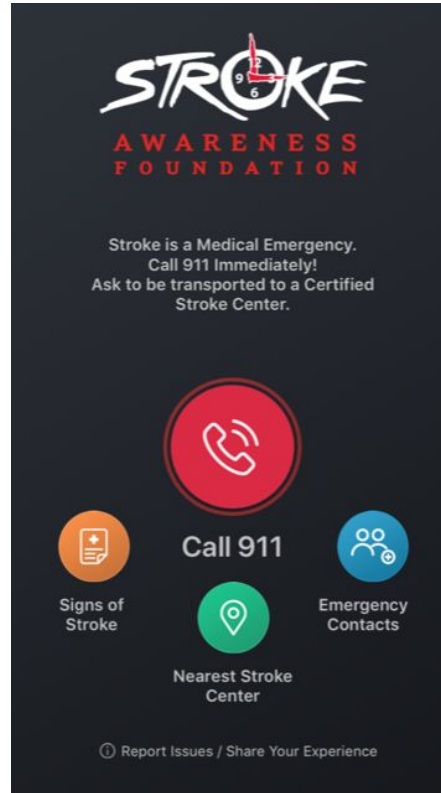
To Kennedy
Mailed 5 May 2018



Send Credits Invite Orders More



Stroke Awareness Foundation app



**Technology Makes It
Easier to Share**



Videos for Leadership

bit.ly/videosforleadership

Welcome!

Education

For the Thinkers

Inspiration

Leadership

Lighten Things Up

Motivation

TEDx

Why? How? ▾

WELCOME!

VIDEOS FOR LEADERSHIP

- A 'MUST USE' SITE FOR SCHOOL LEADERS....

AND THEIR FRIENDS!



Make your technology work for you!

I T ' S O K

T O S A Y

" N O "

What Suggestions Do You Have for Work/Life Balance ???

